

SOUTH AUSTRALIAN
NURSING AND MIDWIFERY
EXCELLENCE AWARDS **2024**

SPONSORSHIP
PROSPECTUS



Government
of South Australia

SA Health



ADELAIDE CONVENTION CENTRE

Foreword



The South Australian Nursing and Midwifery Excellence Awards publicly recognise and celebrate the significant contribution that nurses and midwives make to the healthcare outcomes of the broader South Australian community.

The Awards have become an integral part of South Australia's nursing and midwifery calendar, providing an invaluable opportunity to acknowledge the ways in which nurses and midwives influence healthcare outcomes through their practice, leadership, education and research endeavours.

I have great pleasure in presenting your organisation with an exciting opportunity to partner with SA Health to deliver the South Australian Nursing and Midwifery Excellence Awards 2024, which will be held on Friday, 3 May 2024.

This Sponsorship Prospectus aims to allow you to choose how you can best to work with us to recognise and celebrate the contributions and achievements of South Australia's nurses and midwives.

I invite you to review the sponsorship offerings enclosed and consider partnering with us for the South Australian Nursing and Midwifery Excellence Awards 2024.

A handwritten signature in dark blue ink, reading "Jennifer M. Hurley". The script is fluid and cursive.

Adj Assoc Prof Jennifer Hurley
Chief Nurse and Midwifery Officer

Why partner with us?

The South Australian Nursing and Midwifery Excellence Awards provide your organisation a unique opportunity to acknowledge and celebrate South Australia's 31,000 nurses and midwives.

These Awards are the only annual statewide event celebrating and acknowledging nurses and midwives across all practice settings in South Australia.

As a sponsor, you will be recognised for your commitment to South Australia's nurses and midwives, the wider health sector and the South Australian community through the following key benefits:

- > Exposure and increased awareness of your organisation's brand and its support of nurses and midwives.
- > Networking, strengthening and building relationships with health industry colleagues and decision makers.
- > Acknowledging and celebrating nurses and midwives at the Excellence Awards Gala Dinner, attended by over 500 guests including Members of Parliament.

Our Sponsorship Prospectus aims to ensure opportunities are competitive and represent value for money.

Your sponsorship is used in the following ways:

- > Prize money for award winners
- > Provision of a hand-made glass trophy to all winners
- > Subsidised ticket prices (offered below cost to all guests), to ensure the Excellence Awards Gala Dinner can be celebrated by all
- > Complimentary tickets for finalists to attend the Excellence Awards Gala Dinner
- > Event hospitality, including venue hire, food and drinks, entertainment and styling
- > Marketing and promotional activities

Sponsorship at a glance

	Platinum	Gold	Silver	Bronze	Photo Booth	Pre-Dinner Drinks	Dance Floor and Music Sponsor	Centrepieces	Award Category
Cost (inc. GST)	\$22,500	\$15,000	\$8,000	\$6,000	\$5,000	\$5,000	\$5,000	\$5,000	\$2,500
Number available	1	2	3	3	1	1	1	1	2
Complimentary tickets	10	6	4	2	2	2	2	2	1
Seating next to dignitary table	✓								
Video presentation during event	✓	✓							
On stage presentation of award	✓	✓	✓	✓					✓
Speech during event	✓	✓							
Advertisement in Dinner Program	✓	✓	✓						
Logo in Dinner Program, on event AV and website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Banner displayed at event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Branding at photo booth and on printed photo strip					✓				
Branding at dance floor and stage during post-event live performance							✓		
Logo on menu								✓	

Tiered Sponsorship Packages

PLATINUM

EXCLUSIVE OPPORTUNITY

You will receive recognition through the following:

- > Verbal acknowledgment as the Platinum sponsor during the opening and closing remarks of the event.
- > Presentation of the award of your choice at the Excellence Awards Gala Dinner, and naming rights to this award*.
- > Two-minute video presentation about your organisation to be shown during the event (provided by the sponsor).
- > Opportunity to deliver a two-minute speech to promote your organisation.
- > Full page advertisement in Excellence Awards Gala Dinner Program (provided by the sponsor).
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > One table of 10 tickets to attend the Awards Gala Dinner (valued at \$1,500), to be located next to the dignitary table the at front of venue.
- > Two pull up banners at the Excellence Awards Gala Dinner (provided by the sponsor) positioned prominently in the pre-drinks foyer.
- > Acknowledgment as the Platinum sponsor on the NMEA 2024 website.

*Subject to availability of preferred award at time of entering into Sponsorship Agreement



GOLD

TWO AVAILABLE

You will receive recognition through the following:

- > Verbal acknowledgment as a Gold sponsor during the opening and closing remarks of the event.
- > Presentation of the award of your choice at the Excellence Awards Gala Dinner, and naming rights to this award*.
- > One-minute video presentation about your organisation to be shown during the event (provided by the sponsor).
- > Opportunity to deliver a one-minute speech to promote your organisation.
- > Full page advertisement in Excellence Awards Gala Dinner Program (provided by the sponsor).
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > Six tickets to attend the Awards Gala Dinner (valued at \$900), to be located at the front of venue.
- > Two pull up banners at the Excellence Awards Gala Dinner (provided by the sponsor) positioned prominently in the pre-dinner drinks foyer and at the entrance to the Excellence Awards Gala Dinner.
- > Acknowledgment as a Gold sponsor on the NMEA 2024 website.

*Subject to availability of preferred award at time of entering into Sponsorship Agreement



SILVER

THREE AVAILABLE

You will receive recognition through the following:

- > Verbal acknowledgment as a Silver sponsor during the opening and closing remarks of the event.
- > Presentation of the award of your choice at the Excellence Awards Gala Dinner, and naming rights to this award*.
- > Half page advertisement in Excellence Awards Gala Dinner Program (provided by the sponsor).
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > Four tickets to attend the Awards Gala Dinner (valued at \$600).
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgment as a Silver sponsor on the NMEA 2024 website.

*Subject to availability of preferred award at time of entering into Sponsorship Agreement



BRONZE

THREE AVAILABLE

You will receive recognition through the following:

- > Verbal acknowledgment as a Bronze sponsor during the opening and closing remarks of the event.
- > Presentation of the award of your choice at the Excellence Awards Gala Dinner, and naming rights to this award*.
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > Two tickets to attend the Awards Gala Dinner (valued at \$300).
- > One-third page advertisement in Excellence Awards Gala Dinner Program (provided by the sponsor).
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgment as a Bronze sponsor on the NMEA 2024 website.

*Subject to availability of preferred award at time of entering into Sponsorship Agreement



AWARD CATEGORY

TWO AVAILABLE

You will receive recognition through the following:

- > Verbal acknowledgment as an Award Category sponsor during the opening and closing remarks of the event.
- > Presentation of the award of your choice at the Excellence Awards Gala Dinner, and naming rights to this award*.
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > One ticket to attend the Awards Gala Dinner (valued at \$300).
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Acknowledgment as an Award Category sponsor on the NMEA 2024 website.

*Subject to availability of preferred award at time of entering into Sponsorship Agreement



Entertainment Sponsorship Packages

PHOTO BOOTH SPONSOR

EXCLUSIVE OPPORTUNITY

VALUED AT \$300 (inc GST) **SOLD**

- > Sponsorship of the event photo booth, with your organisation's logo included on the printed photo strip
- > Your organisation's promotional material displayed at the photo booth (provided by the sponsor).
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Verbal acknowledgement during the event
- > Two tickets to attend the Awards Gala Dinner (valued at \$300).

PRE-DINNER DRINKS SPONSOR

EXCLUSIVE OPPORTUNITY

VALUED AT \$5,000 (inc GST)

- > Sponsorship of the event pre-dinner drinks.
- > Your organisation's promotional and marketing material displayed in the pre-dinner drinks foyer (provided by the sponsor).
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > Three pull-up banners at the Excellence Awards Gala Dinner (provided by the sponsor) positioned prominently in the pre-dinner drinks foyer and at the entrance to the Excellence Awards Gala Dinner.
- > Verbal acknowledgement during the event
- > Two tickets to attend the Awards Gala Dinner (valued at \$300).

CENTREPIECES SPONSOR

EXCLUSIVE OPPORTUNITY

VALUED AT \$5,000 (inc GST)

- > Sponsorship of the event centrepieces and your organisation's logo included on the menu, provided to all guests
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Verbal acknowledgement during the event
- > Two tickets to attend the Awards Gala Dinner (valued at \$300).

DANCE FLOOR AND MUSIC SPONSOR

EXCLUSIVE OPPORTUNITY

VALUED AT **\$5,000** (inc GST)

- > Sponsorship of the event post-event dance floor and live band performance.
- > Your organisation's branding displayed on the AV and stage (e.g., pull-up banners) during the live band performance.
- > Logo on AV during and in the Excellence Awards Gala Dinner Program.
- > One pull-up banner at the entrance to the Excellence Awards Gala Dinner (provided by the sponsor).
- > Verbal acknowledgement during the event
- > Two tickets to attend the Awards Gala Dinner (valued at \$300).

OTHER SPONSORSHIP OPPORTUNITIES

Can't see something that suits you? We can offer flexible, tailored sponsorship opportunities to meet your needs.

If you are interested in negotiating another sponsorship package, please contact sponsorship@aomevents.com.



Terms and conditions

Acceptance

All Occasions Group (on behalf of SA Health) reserves the right to accept or reject any applications for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.

Applications and payment

To secure a sponsorship, complete the acceptance form and return it to All Occasions Group via sponsorship@aomevents.com.

Sponsorship packages will be allocated to those organisations who apply earliest.

On receipt of the enclosed sponsorship form, confirmation will be sent via email with a tax invoice for the total amount **if the requested sponsorship level is still available**.

As sponsorship levels are limited, returning an acceptance form does not guarantee a place at the requested level. All Occasions Group will advise if your requested sponsorship level is no longer available at the time of application.

If your payment is not received by the invoice due date the sponsorship will be released to other interested organisations. In this instance, All Occasions Group will contact you to advise your requested sponsorship has been released.

Branding and event delivery requirements

SA Health's requirements for logos, advertisements and delivery details for pull-up banners or other opportunities will be confirmed in writing at a later date.

Deadlines

The deadline for the delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork are not received by the due date, use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

Cancellation policy

Cancellation of sponsorship must be received in writing to All Occasions Group. If the cancellation is received up to one month before the event an administration fee of 25% of the total price will be retained. If the cancellation is received less than one month before the event no refund is applicable.

Consequential damage

SA Health will not be liable for any indirect or consequential damages arising from a breach of the sponsorship contract.

Exceptional circumstances

SA Health reserves the right to change the Excellence Awards Gala Dinner if exceptional circumstances demand. In the event of changes to the event, the agreement to participate will remain in force if the sponsor is informed at least one month before the planned event. SA Health will use reasonable endeavours to remedy the impact of exceptional circumstances.

Responsibility

SA Health, All Occasions Group and the Adelaide Convention Centre accepts no responsibility for any act, accident, omission on the part of the service providers, the accuracy or content of any written or verbal statements by speakers in connection with this event, delay, damage, personal injury or death.

Unavoidable occurrences

In the event the South Australian Nursing and Midwifery Excellence Awards Gala Dinner 2024 is cancelled or delayed through no fault of the Adelaide Convention Centre or SA Health (including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events), the sponsor shall not be entitled to any refund or claim any loss of damage.

Sponsorship Application Form

South Australian Nursing and Midwifery Excellence Awards 2024

Sponsor details:

Name:	
Position:	
Address:	
Phone:	
Mobile:	
Email:	

Sponsorship requested:

Platinum	\$22,500 inc. GST
Gold	\$15,000 inc. GST
Silver	\$8,000 inc. GST
Bronze	\$6,000 inc. GST
Award Category	\$2,500 inc. GST
Photo Booth	\$7,000 inc. GST
Centrepieces	\$5,000 inc. GST
Pre-Dinner Drinks	\$5,000 inc. GST
Dance Floor and Music	\$5,000 inc. GST
Total sponsorship amount (please confirm)	\$

Your signature below is taken as acceptance of the relevant sponsorship entitlements as listed in this document, together with the acceptance of the terms and conditions.

I agree to the terms and conditions of the sponsorship request:

Signed:	
Name :	
Date:	

Please return the completed form to: sponsorship@aomevents.com

For more information

South Australian Nursing and Midwifery Excellence Awards 2024
c-/ All Occasions Group

Email: sponsorship@aomevents.com
Phone: (08) 8125 2200

sahealth.sa.gov.au/NursingandMidwifery



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